

## LookINg AROUND TRANSLATIONS

### PROJECT

#### P56. RYBAKKEN ON STAGE

Daniel Rybakken, a young Norwegian designer residing in Sweden, known for his poetic way of using technology in the lighting sector, comes to grips with a new product type: furnishing complements, for the Artek brand. The designer has applied his design ideal of "creating complexity through simplicity" to a collection of mirrors (freestanding and wall-mounted) and a line of "objects to organize everyday life," namely coat racks and a bench. The

mirrors literally reflect Rybakken's interest in natural light and imagery; composed of two sheets of polished steel placed at an angle of 124° - hence their name - they produce an original play of multiple reflections. The wall version features a small shelf. The Kula family, in wood, applies the technology of the tripod to coat racks; "the constructive logic is explicit, a quality I see in the design of Aalto," says the designer; "they are objects made with the parameters of industrial production, conceived to be a repeatable system." To celebrate this Nordic collaboration, Artek has presented the collections in Stockholm with an evocative installation-performance (by Berlin-based studio Meyer-Grohbrugge) in an old dance theater with a circular stage, subdivided in three scenes (an interior, an urban skyline and a natural landscape). K.C.

[artek.fi](http://artek.fi)

### SPACE FOR DESIGN

A platform for the promotion of design and fashion opens its first new location: MAD, Brussels Fashion and Design Platform. With the aim of creating a center of information, promotion, exchange and collaboration for local professionals, the building has been completely renovated with a project by the architecture studio Vers plus de bien être and the Rotor group, which works on recycling of old construction materials. It is on four levels, all organized around the color white: the ground floor has a large space for exhibitions, seminars and events, open to the public, while the upper levels are divided into multifunctional workspaces for professionals, co-working, seminars and design. Facing Place du Nouveau Marché aux Grains, in the heart of the Dansaert district of the Belgian capital, the new facility, on 20 April (until 20 August), presents the exhibition entitled "Occupation: designers. Brussels vision on design," curated by the agency DAMnation: a series of installations designed by Xavier Lust, Bas Smets, Thomas Lommée & Christiane Hoegner, Benjamin Loyauté, Laurence Soetens and Annelys De Vet, to narrate different design visions for cities, industry, food and social commitment. N.L.

[mad.brussels](http://mad.brussels)

### PROJECT

#### P58. GILAD NAMED CREATIVE DIRECTOR OF DANESE

Ron Gilad (Tel Aviv, 1972), just appointed creative director of the company helmed by Carlotta de Bevilacqua, commented: "The DNA of Danese Milano brings with it a tradition rich in intellect, freedom, investigation of everyday life. Danese has managed to create an innovative language, a culture of the utility of objects, which over the years has made those objects become symbols. This sort of 'amusement park' corresponded to my way of thinking, and I have found that it can be fertile ground to develop my research and to revitalize that of Danese Milano, which began in 1957. I have chosen the title Fragments of Life to sum up the activities of the brand, keeping the way open for new interpretations." In the image: Untitled, Ron Gilad for Danese Milano, 2017. [danesemilano.com](http://danesemilano.com)

### GARDEN FESTIVAL

Fondazione Radicepura of Giarre (CT) organizes, from 21 April to 21 October, the debut edition of the Garden Festival of the Mediterranean (artistic director Pablo Georgieff), the first Italian event on garden design and the landscape, featuring international landscape designers - including James Basson, Stefano Passerotti, Michel Péna, Kamelia Zaal - and six young talents connected with six international universities, selected by means of a contest. Together, they will create 14 gardens of different sizes, all made thanks to the Pianta Faro nursery (800 species and 5000 varieties of plants: tropical, succulent, aromatic, Mediterranean and citrus trees). In the images by Matteo Carassale, a outdoor view and the mansion that is the headquarters of Radicepura. O.C. [radicepurafestival.com/it](http://radicepurafestival.com/it)

